

TOREY MORRISON

Founder, TOREY ♦ Quiet Luxury, Off-Duty

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ABOUT

Torey Morrison is the founder and creative director of TOREY, a luxury sleepwear and intimate apparel house built on quiet, editorial elegance. Her personal aesthetic — polished, minimal, and rooted in a black-and-neutral palette — is a natural extension of the brand she built from the ground up. She brings a rare dual perspective to any partnership: the eye of a stylist and the discipline of a founder who understands product, positioning, and brand voice from the inside out.

Beyond TOREY, Torey has styled NFL athletes through TorGlam and works in marketing and communications for a major sports and entertainment venue organization, giving her fluency across fashion, sport, and live event culture.

AT A GLANCE

1,186

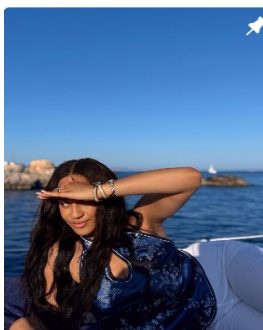
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PLATFORMS ACTIVE



CONTENT PILLARS

- Style & Off-Duty Looks — editorial, minimal-palette outfit content and get-ready-with-me formats
- Founder Life — building a luxury brand from the ground up, real behind-the-scenes access
- Travel & Elevated Living — hotels, cities, and moments that reflect the quiet-luxury point of view

WHY PARTNER WITH TOREY

Torey offers brands more than reach — she offers a credible, founder-level relationship with product, styling, and craftsmanship. Her audience trusts her point of view because she builds the same standard of taste into her own company. She is selective by design, which makes each partnership feel considered rather than transactional.

EXPERIENCE

- Founder & Creative Director, TOREY — luxury sleepwear and intimate apparel, Atlanta
- Stylist, TorGlam — personal styling for NFL athletes
- Marketing & Communications, Harris County Sports & Convention Corporation — Houston

CONTACT

For press, collaborations, and partnership inquiries:

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